



NASHVILLE COUNTRY MUSIC MARATHON

GIVING BACK FROM TEXAS to TENNESSEE

What \$100 per mile will get you:

- I'll wear your concert T-shirt
- My team will pass out your CDs at your designated mile marker
- Mention in every press release we send out regarding this initiative
- Exposure on our web site, including blog posts and Twitter messages before, during, and after the race

Where does the \$100 per mile go?

100 percent of your donation goes to Back on My Feet.



What is Back on My Feet?

A non-profit organization that promotes the self-sufficiency of the homeless population by engaging them in running as a means to build confidence, strength and self-esteem. However, it is much more than just running. It is a comprehensive program that offers connections to job training, educational scholarships and housing assistance.



What is e-Partners in Giving?

A web site that makes giving back as easy as possible by facilitating online donations.



About Drew Myers:

- Lives in Fort Worth
- Founded e-Partners in March '08
- Has ran in two marathons (FW Cowtown 2005 & 2006)
- Came up with this crazy idea on 14-mile training run.
- Has already raised \$650 for BOMF through other races
- Volunteers every Tuesday night at Presbyterian Night Shelter
- Also involved in Big Brothers Big Sisters

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I am calling on members of the Texas Country Music fraternity to help pull off an unusual and elaborate fundraising/public relations initiative.

The purpose of this campaign – which is in conjunction with me running the 10th Annual Country Music Marathon on April 25th in Nashville – is twofold:

- Represent Texas Country Music, which I love, in Nashville;
- Raise funds and awareness for Back on My Feet, a non-profit that attacks homelessness through running.

My monetary goal is to raise \$2,620 for this incredible organization, but generating exposure for as many Texas country music artists as possible is just as important to me.

Here is my proposal:

- I would wear one of your concert T-shirts during the race.
- We would pass out your CDs at your designated mile-marker.
- You would receive recognition in every news release that we send out.
- You would receive exposure on our web site, including links to your web site. (This also includes blog posts and Twitter messages.)

All of this would cost you a \$100 donation per mile. (Two miles: \$200; Three miles: \$300 and so on.) Marathon distance: 26.2 miles.

One hundred percent of your donation will go to Back on My Feet.

I would also like to request an autographed shirt to auction off and have those proceeds go directly to Back On My Feet as well.

Crazy, huh? You have to be wondering why.

I am the president and CEO of e-Partners in Giving, a company that puts an emphasis on giving back.

*Fort Worth runner
wants to represent
Texas Country Music
in Nashville
while raising funds
for homeless initiative*

Our company's mantra is actually, "Never Stop Giving Back."

I thought this would be a tremendous opportunity to put an emphasis on a lot of things that I hold dear to my heart.

- Giving back
- Homelessness
- Running
- Texas Country Music
- My company

Thank you for your consideration of my proposal.

If you have any questions or would like further information, please contact me at 817-909-9256 or dmyers@epartnersingiving.com.

Please also feel free to visit the Back On My Feet website at www.backonmyfeet.org or e-Partners in Giving at www.epartnersingiving.com.



Drew Myers
Never Stop Giving Back!