

# e•PARTNERS IN GIVING

2509 Honeysuckle Avenue  
Fort Worth, Texas 76111

(877) 831-1125

www.epartnersingiving.com

## Would you like us to handle your memorial requests?

We can get the process started by...

- Calling or e-mailing us to let us know
  - 1-877-831-1125
  - dmyers@epartnersingiving.com
- We will work around your schedule to set up a conference call or in-person meeting at your funeral home (*we want to make sure you and your staff know exactly how our services work*)
- We will work directly with your web developer to establish a presence on your web site
- We will provide any and all information that you would need to provide the family, once a memorial request was made
- REMINDER: There is no extra work for you and our service is free to you AND the family

“e-Partners in Giving has made memorial giving as simple as possible. The online donation functionality is a tremendous service that benefits me, my staff, and most importantly the families that I service.”

– Roy Kiser,  
owner of  
Mayfield-Kiser  
Funeral Home

# MEMORIAL GIVING

# HONOR

# SUPPORT

# REMEMBER

*Pay Your Respects*  
An e-Partners in Giving Site

## How would this partnership benefit YOUR funeral home?

- Our services are absolutely FREE  
*It doesn't cost you – or the families you take care of – a single penny.*
- Convenience! Convenience! Convenience!  
*We want the process of making a memorial donation to be convenient as possible – for the family that made the request, those making a donation, AND the funeral home.*
- Saves your staff time and energy  
*Our research shows that funeral homes receive as many as 10 phone calls per donation request. We can help alleviate this problem and give your staff back valuable hours.*
- Gives your funeral home industry edge  
*There is NO other service like this in the death-care industry, even though the dialogue and conversations are prevalent.*
- You don't have to sell ANYTHING  
*After a family informs you that it would like to make a memorial request, you simply give them our information and briefly explain our service.*
- Gives your funeral home the chance to give back  
*Every time a memorial request is made at that funeral home, e-Partners in Giving will make a donation in the family's name on behalf of the funeral home, AND a letter will be sent to the family letting them know that donation has been made.*

# Memorial Giving

## Never Stop Giving Back.

*Pay Your Respects*  
An e-Partners in Giving Site

### How does the process work after a family makes a memorial request?

- Business as usual for the funeral home  
*All we ask is that your staff provides the families our brochure and briefly describes our service; the staff will set-up the online obituary the exact same way.*
- Site monitoring gets the process started\*  
*Every time an obituary is added to your web site, we check if a memorial request was made. If the family did want donations to be made, WE build a Donation Page for that individual and start taking donations on their behalf.*
- What is a Donation Page?  
*It's a unique web page meant to serve as a compliment to the obituary page offered by your funeral home. It puts an emphasis on the family's loved one – specifically by collecting donations on their behalf.*
- Created for the family, but they have to enhance it  
*The general information (service location, obituary, charity of choice) will be updated for the family. If they want to add items, like photos, they would need to log-on and enhance the site accordingly. (The information given to the family by the funeral home will have a temporary user name and password so they can access their Donation Page.)*

\* We monitor your web site with the use of several tools available in the industry

“ We want to give people a safe and easy way to give back through charitable donations. Recently, we have taken that mission statement and made it genuinely radical: We want to help change the world – one donation at a time.”

– Drew Myers,  
president and CEO

### How do we make our money?

For each donation that is made through our web site, e-Partners in Giving charges a minimal convenience fee of \$4.15 – no matter the amount of the donation. (If someone makes a \$25 OR a \$250 donation, e-Partners in Giving receives only \$4.15.)

**IMPORTANT:** 100 percent of the donation is sent to the non-profit (we charge a 4.04% Transaction Fee per donation to ensure this.)

### How does our service benefit the families you take care of?

- We remove the mystery  
e-Partners in Giving keeps track of every dollar donated, which allows the family to know exactly how much money was raised for its loved one.
- More than one charity? No worries  
If donations are requested for more than one charity – or a “charity of choice” – we keep track of those different accounts.
- Providing an easy way to say ‘thanks’  
For thank you cards, the family has access to a downloadable database, which has all the donor information.
- Handle ALL correspondence online  
Through a partnership we have with a variable printing company, the family can actually write and send their thank you cards directly from our web site.
- Donors able to send sympathies  
Donors can also use this greeting card service to send their sympathies and let them know a donation was made.